Nwatch/Sales

1. What is it?

- A cloud based storage surveillance solution.

2. What is cloud Based surveillance solution?

- Let's make it more easy to understand. Has a friend ever sent you a Youtube video to watch an eagle and its babies nesting on an ocean cliff or an adorable group of otters playing in a zoo hundred (or even thousands) mile away? If so, chances are you've likely experienced the convenience of cloud technology because the video you just watched is actually stored on Youtube servers. Our cloud storage model is much similar to this one.

- Cloud storage is a service model in which stream transmitted by camera is stored on remote storage systems, where it is maintained, managed, backed up and made available to users over a network.

3. Why not NVR?

- NVR stands for "Network Video Recorder," a physical device that processes and stores video signals from a security camera over a local IP network.

    1) Generally more expensive than other surveillance systems due to hardware cost of NVR
    2) Theft risk (recording also lost with hardware)
    3) Not intelligent enough to intimate customer about cameras status
    4) Customer has need to increase camera count but NVR ports are occupied then even for one camera he has to buy new NVR (Cost effecting)
    5) Since NVR posses single hard drives, in case of hardware failure/ other malfunctioning your can't access you recorded file on NVR

4. **Why cloud based storage?**

    1) Storing your files on remote servers equipped with latest technology and digitally makes your life easier just like google, Netflix, Youtube etc.
    2) Now Access to your Cameras become more Easy from any where because live/Recording stream is present on cloud that are secured and accessible from any where.
    3) A cloud video surveillance program offers better customer service and support by making most of the troubleshooting remotely (visit only requires when issue is at physical layer of network)

4) Recording present on cloud that physically do not exist on customer premises which means secure from theft. Provide safety backup in case if cameras damaged.

5) As a proactive approach by intimating customer via SMS and emails against real time alerts that let users know the status of cameras.

6) Very cost-effective in the long run.

7) Cloud storage is supposed to eliminate dependency of customer on hard drive for storage.

5. Why Nayatel?

1) Nayatel provide customers with multiple virtual storage drives on cloud servers that minimizes the percentage of lost recordings.

2) Affordable and easily accessible from anywhere.

3) Easy to set up and use.

4) Server comes under continuous monitoring of Naya*tel* team with 24/7 support. Intimation sent to the customer in case when cameras is down.

5) IP Based POE cameras and no need additional power adapter to turn it ON.

6) By connecting your existing cameras to our cloud you can upgrades even basic IP Cameras based CCTV systems to the cloud based storage.

7) Developed our own Application with proper security protection that is managed by our own teams.